

Software Update

e-Gro February Release 2022

February 2022

For questions, please contact egro.support@grodan.com

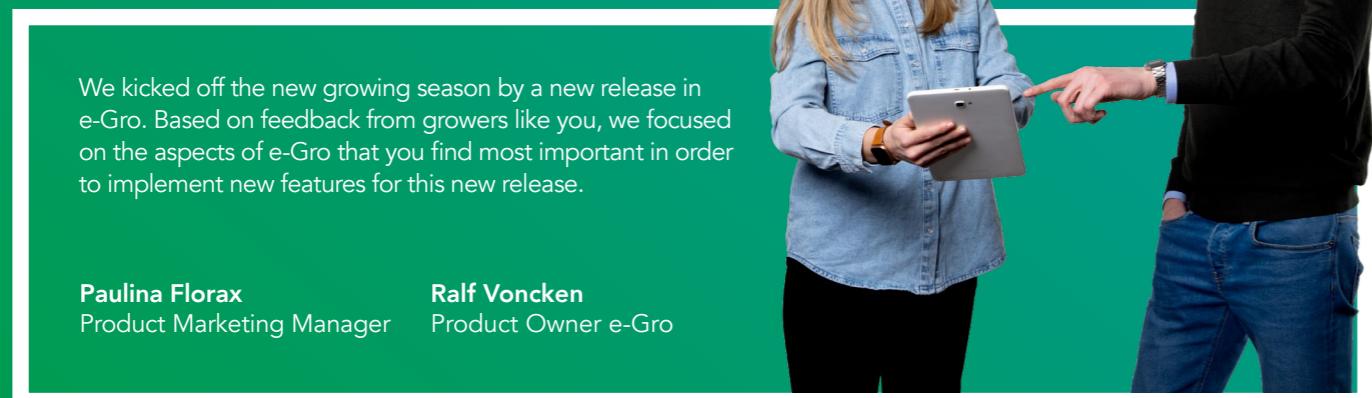


Grodan®

Part of the ROCKWOOL Group

Introduction

e-Gro February Release:
Optimised harvest planning for better
prognoses and improved reports views



We kicked off the new growing season by a new release in e-Gro. Based on feedback from growers like you, we focused on the aspects of e-Gro that you find most important in order to implement new features for this new release.

Paulina Florax
Product Marketing Manager

Ralf Voncken
Product Owner e-Gro

What's new?

As a result of interviews with top growers worldwide and continuous testing, we've increased the focus on optimisation in the Production Module and Reports Module. These new improvements will help you to gain more insights into your targeted growing strategy. The new release contains:

- 1 - New improvements to the Production Module for better harvest planning
- 2 - Improved view options in the Reports Module for better growing strategy analysis

Let's zoom in on each improvement.

**New improvements to
the Production Module
for better harvest
planning**

P3

**Improved view options
in the Reports Module
for better growing
strategy analysis**

P5

Scan QR Code
to see video
about the
release

What's next?

P7

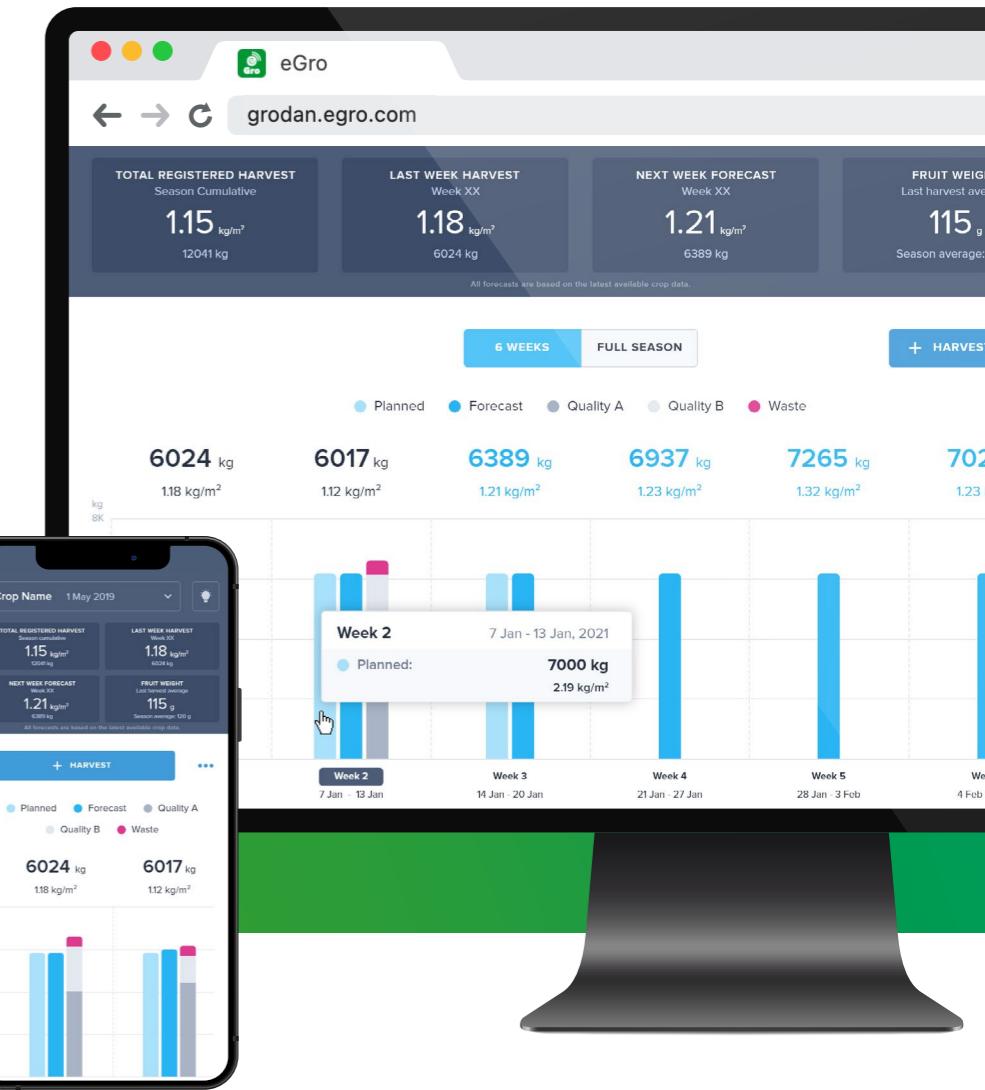


1

New improvements to the Production Module for better harvest planning

The Production Module is one of the key modules of the program. It captures historical growing data from multiple, other modules in order to generate a yield prediction for the coming four weeks. Many users analyse the Production Module to evaluate their set harvest strategy and adjust it when needed. In order to prep you for the new growing season, we're going to introduce new options for:

- Improved output analysis of the registered production information
- Harvest benchmarking views in the current season
- Better quality analysis via the newly introduced KPI "Fruit Weight"
- Optimized view for total season overview



Many users analyse the Production Module to evaluate their set harvest strategy and adjust it when needed.

Ralf Voncken
Product Owner e-Gro

What's your benefit?

Thanks to the new, adapted views and new options for harvest registration, you can make better production analysis to see if you're on track with your chosen harvest strategy. Overview of the new improvements:

- e-Gro can quickly indicate whether there is a significant gap between what you're planning to harvest and the predicted harvest. The closer these figures are, the better of course.
- The new KPI 'The Fruit Weight' will give you more insights into the harvest quality and into the plant balance. A low fruit weight is an important indication of your set plant balance.

How does it work?

To view your planned harvest, rework your harvest data via the [+harvest](#) button in the Production Module (below KPIs). If you click on this button, you can rework your realized harvest and the amount of harvest you're planning for next week.

When entering your planned harvest for next week: fill in the following information the planned harvest, planned harvest area and planned harvest days. This new feature is optional.

Once you've entered your data, e-Gro will convert the figures into practical insights and automatic calculations such fruit weight based on last harvest average and season average.

Tips on how to use the harvest registration:

1. Try to register your actual harvest on the same day each week
2. Add your harvest for next week

The fruit weight gives greater insight into the plant balance. A low fruit weight is an important indication of your set plant balance.

Paulina Florax
Product Marketing Manager



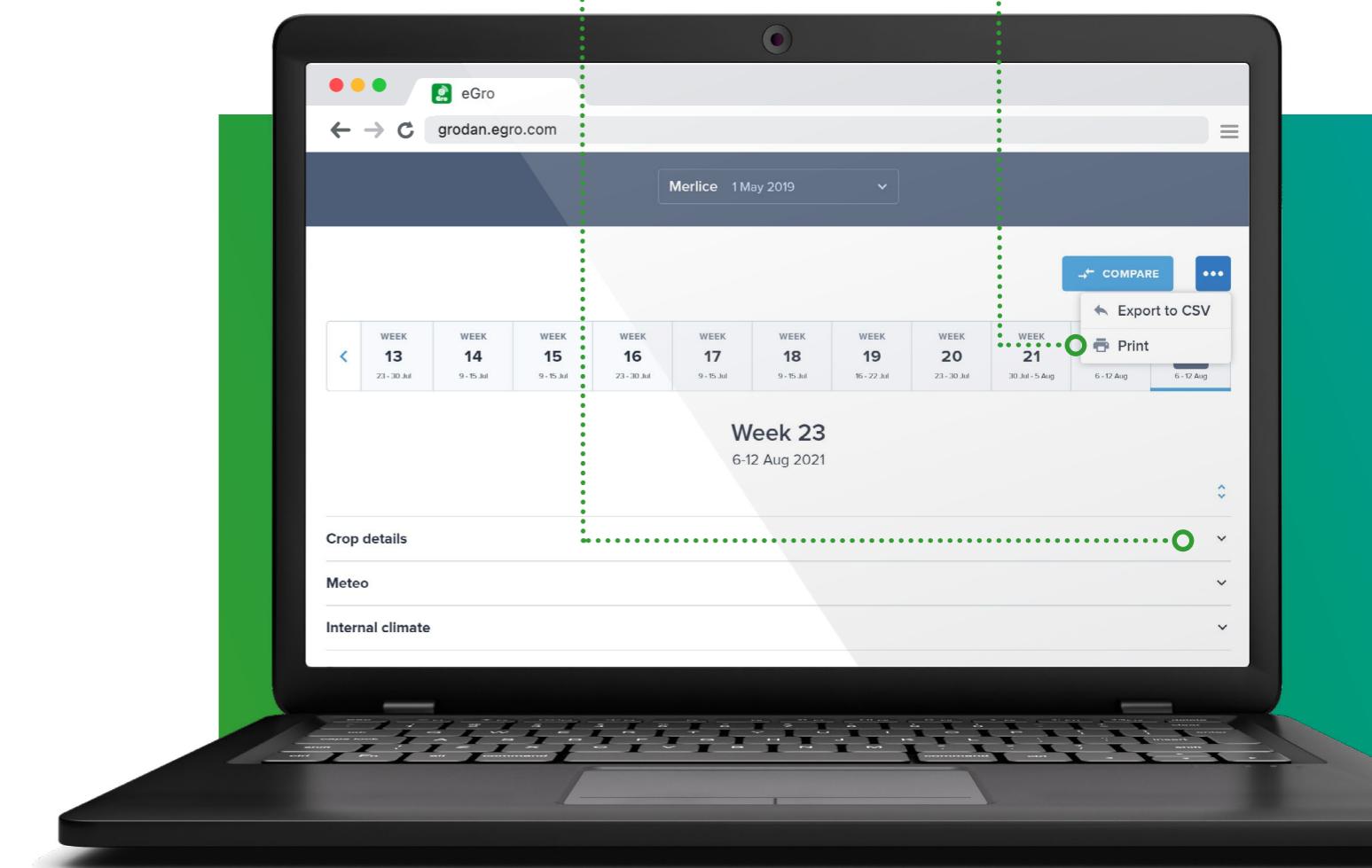
2

Improved view options in the Reports Module for better growing strategy analysis

Creating a report typically takes hours, multiple software tools and gathering data from various sources. The completely new Reports Module now captures, saves and displays all your key information and data in one comprehensive week overview, linked to a specific crop type. No need for Excel or other tools; it's now all-in-one! With our new, improved view options you can generate a better analysis of key growing data linked to a specific crop. The data can also be exported to PDF format for printing. The following updates have been implemented in the Reports Module:

No need to scroll through the whole Reports page and key parameters. You can now select the details linked to a parameter via the new '>-icon'.

Via the meatball menu you can print reports, via the printer-icon. Only possible for desktop usage.



How does it work and what's your benefit?

- Select via the new, user-friendly views, data that is important and relevant to you.
- Although working digitally is key, sometimes it's handy to **print out** growing information and discuss it with your team members or external crop advisors. The new print option allows you to print growing reports and better steer your growing strategy and advice based on reliable crop data.



Although working digitally is key, sometimes it's handy to print out growing information and discuss it with your team members or external crop advisors.

Ralf Voncken
Product Owner e-Gro



What's next?

Our goal is to make sure you understand how to use the data to create better growing strategies. We will contact you soon to discuss your approach to next season and how to use e-Gro in the different growing phases. The next release is planned for Q1 of 2022 and will focus on even greater growing optimisation to ensure you are ready for the next season.

Rockwool BV / Grodan

Industrieweg 15
P.O. Box 1160, 6040 KD Roermond
The Netherlands

- t** +31 (0)475 35 30 20
- f** +31 (0)475 35 37 16
- e** info@grodan.com
- i** www.grodan.com
- in** www.linkedin.com/company/grodan
- 🐦** [@grodaninternational](http://www.twitter.com/grodan)

ROCKWOOL® and Grodan® are registered trademarks of the ROCKWOOL Group.

Grodan is the only supplier of stone wool substrates with the EU-Eco label.

